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NO. 839 P.1

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Atty Docket No. 18477-000120US

PTO FAX NO.: (703) 872-9326

ATTENTION: Examiner Jagdish Patel Group Art Unit: 3624

TELEPHONE NO.: (703) 308-7837

**OFFICIAL COMMUNICATION  
AMENDMENT FOR ENTRY IN U.S. PATENT  
APPLICATION NO. 09/420,991  
FILED OCTOBER 20, 1999**

**FOR THE PERSONAL ATTENTION OF  
EXAMINER JAGDISH PATEL**

**CERTIFICATION OF FACSIMILE TRANSMISSION**

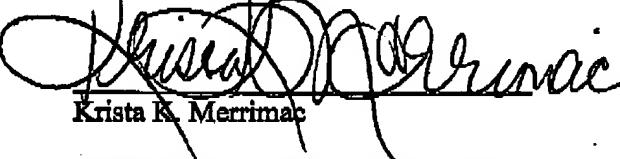
I hereby certify that the following document(s) in re Application of Jonathan Kepecs, U.S. Application No. 09/420,991, filed October 20, 1999 for METHOD AND SYSTEM FOR DISTRIBUTING AND RECONCILING ELECTRONIC PROMOTIONS are being facsimile transmitted to the U.S. Patent and Trademark Office on the date shown below.

Document(s) Attached

1. SB/21 Transmittal Form (1 page)
2. Amendment (14 pages)

Number of pages being transmitted, including this page: 16

Dated: November 5, 2003

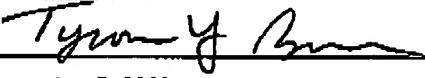
  
Krista K. Merrimac

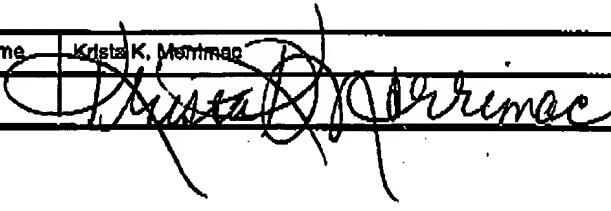
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TOWNSEND and TOWNSEND and CREW LLP  
Two Embarcadero Center, 8th Floor  
San Francisco, CA 94111-3834  
Telephone: 650-326-2400  
Fax: 650-326-2422  
60073372 v1

<b>TRANSMITTAL FORM</b> <i>(to be used for all correspondence after initial filing)</i>		Application Number	09/420,991
		Filing Date	October 20, 1999
		First Named Inventor	Kepeca, Jonathan
		Art Unit	3624
		Examiner Name	Jagdish Patel
Total Number of Pages in This Submission	16	Attorney Docket Number	18477-000120US

ENCLOSURES (Check all that apply)		
<input type="checkbox"/> Fee Transmittal Form <input type="checkbox"/> Fee Attached <input checked="" type="checkbox"/> Amendment/Reply <input type="checkbox"/> After Final <input type="checkbox"/> Affidavits/declaration(s)  <input type="checkbox"/> Extension of Time Request  <input type="checkbox"/> Express Abandonment Request  <input type="checkbox"/> Information Disclosure Statement <input type="checkbox"/> Certified Copy of Priority Document(s)  <input type="checkbox"/> Response to Missing Parts/ Incomplete Application <input type="checkbox"/> Response to Missing Parts under 37 CFR 1.52 or 1.63	<input type="checkbox"/> Drawing(s) <input type="checkbox"/> Licensing-related Papers <input type="checkbox"/> Petition <input type="checkbox"/> Petition to Convert to a Provisional Application <input type="checkbox"/> Power of Attorney, Revocation Change of Correspondence Address <input type="checkbox"/> Terminal Disclaimer  <input type="checkbox"/> Request for Refund <input type="checkbox"/> CD, Number of CD(s)	<input type="checkbox"/> After Allowance Communication to Group <input type="checkbox"/> Appeal Communication to Board of Appeals and Interferences <input type="checkbox"/> Appeal Communication to Group (Appeal Notice, Brief, Reply Brief) <input type="checkbox"/> Proprietary Information <input type="checkbox"/> Status Letter <input checked="" type="checkbox"/> Other Enclosure(s) (please identify below): <div style="border: 1px solid black; padding: 5px; margin-top: 5px;">Certification of Facsimile Transmission</div>
Remarks		The Commissioner is authorized to charge any additional fees to Deposit Account 20-1430.

SIGNATURE OF APPLICANT, ATTORNEY, OR AGENT		
Firm or Individual	Townsend and Townsend and Crew LLP Tyrome Y. Brown	
Signature		
Date	November 5, 2003	

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Typed or printed name	Krista K. Mennig		
Signature			
	Date	November 5, 2003	

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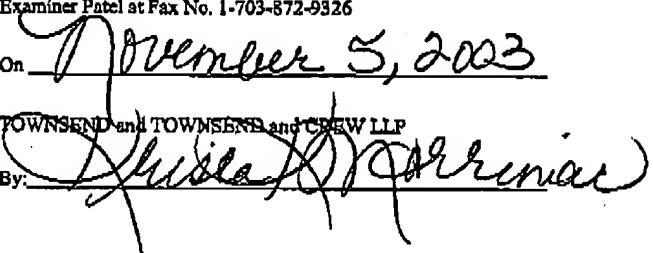
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On November 5, 2003

TOWNSEND and TOWNSEND and CLEW LLP

By: 

**PATENT**  
Attorney Docket No.: 18477-000120US

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re application of:

JONATHAN KEPECS

Application No.: 09/420,991

Filed: October 20, 1999

For: METHOD AND SYSTEM FOR  
DISTRIBUTING AND RECONCILING  
ELECTRONIC PROMOTIONS

Customer No.: 20350

Confirmation No.: 3518

Examiner: Jagdish Patel

Technology Center/Art Unit: 3624

**AMENDMENT**

Mail Stop: Non-Fee Amendment  
Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

Sir:

In response to the Office Action mailed August 8, 2003, please enter the following amendments and remarks:

Amendments to the Claims are reflected in the listing of claims which begins on page 2 of this paper.

Remarks/Arguments begin on page 12 of this paper.